



The Voice of 3D Printing / Additive Manufacturing

Media Kit

Email advertising@3dprint.com for all inquiries



About 3DPrint.com

3DPrint.com is the leading news organization dedicated to bringing you up to date on all the latest news from the 3D Printing/Additive Manufacturing industry. Powered by SmarTech, the number one provider of market research and industry analysis in the 3D Printing/Additive Manufacturing sector, we source and share the latest news and additive manufacturing industry stories through investigative reporting, interviews, and on-the-ground experiences through conferences, site visits, and hands-on information. Our professional team of writers are experienced and dedicated to their work.

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The Voice of 3D Printing / Additive Manufacturing

Increase Brand Exposure

Annually you will reach more than **1 million 3D printing and additive manufacturing professionals and users:**

- 465,000+ **web** visitors
- 64,000+ **email** subscribers
- 73,000+ **message board** members
- 375,000+ **social media** followers
- Thousands of **yearly conference** attendees



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Product & Service Offerings

- Sponsored Articles
- Email Marketing
- Site Sponsorships
- Banner Advertising
- Social Media
- Shop and Print services
- Website Takeover
- Job Board Postings
- Webcasts
- White Papers
- Events
- Research
- Consulting Services
- Partner Zone Program

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Sponsored Articles

- Self written or professionally written.
- Upon publication the article is sent to our **64,000+ email subscriber base** as part of our opt in daily newsletter and blasted to our **375,000+ social media followers** on Twitter, Facebook, and LinkedIn.
- Sponsored article **atop our homepage** and labelled as **“featured”** for up to a maximum of three days for added exposure.

Management

A new partnership has formed between one of Germany's leading makers of gardening equipment and patio furniture, Siena Garden, and Replique, a division of BASF, based on a project to...

3D Printing • 3D Software • Business • Sustainability
41 mins • by Matt Kremenetsky

Track Bike by Renishaw

Countless people use bicycles every day. They're so ubiquitous that we rarely give them a second thought unless we're purchasing one. When we do that, we like to make sure...

3D Printing • Metal 3D Printing • Sports
1 hour • by Tess Bodley

3, 2022

In February of 2020, just a few weeks before the world began shutting down due to the COVID-19 crisis, 3DPrint.com and SmarTech Analysis held our third annual Additive Manufacturing Strategies...

3D Printing • 3D Printing Events
2 hours • by Sarah Saunders

ProtoFAB

SLA 3D Printer
No rent! No deposit!
After-sales service! SLA
Manufacturer Vistar
Launches a New
Cooperation Model for
3D Printing Service
Provider

In recent years, with the maturity and popularity of SLA 3D printing technology, more and more industries and customers are adopting this technology, from prototypes to shoe models, from dental...

3D Printers • 3D Printing • Sponsored

EOS

Industrial 3D Printing Solutions

EOS Free

Conflux Gets \$6M in Series A Round from AM Ventures for 3D Printed Heat Exchangers

Australian heat change company Conflux Technology has just received an AUD \$8.5 million (around \$6.3 USD) Series A round from AM Ventures and Acorn Capital. Conflux designs and manufactures heat...

3D Printing • Business
23 hours • by Joris Peels

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Email Marketing

- **64,000+** global subscribers
- Full suite of **analytics and reporting**
- **A/B testing** and **send time optimization**
- Thousands of opens and hundreds of clicks **guaranteed**

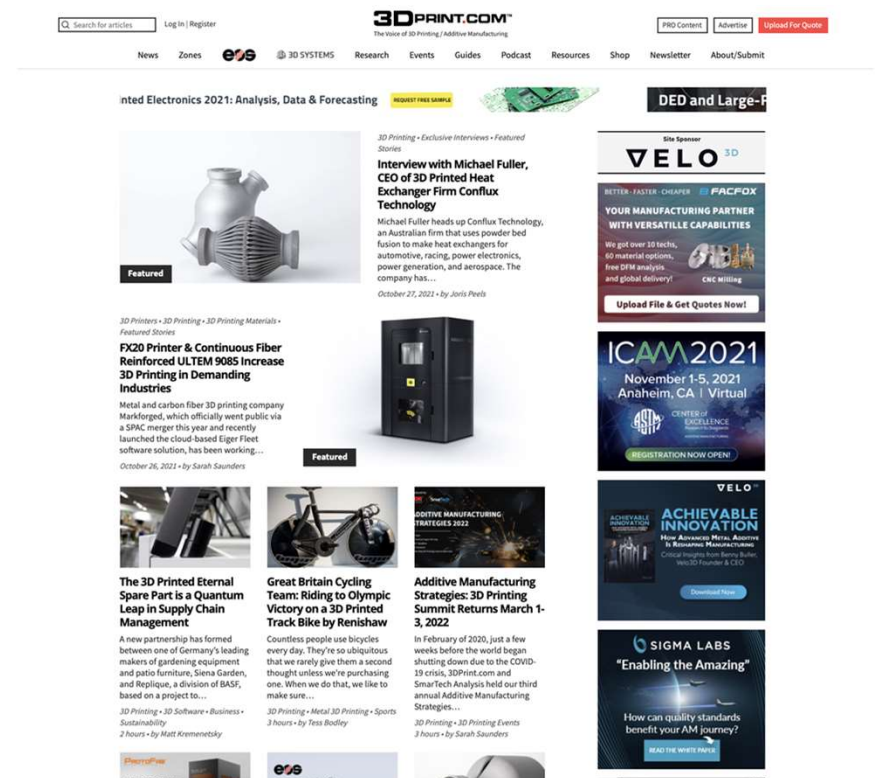


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Banner Placements on 3DPrint.com

- **Leaderboard Banner, 728x90**
 - Displayed above or below title in all articles
- **300x250 or 300x125 rectangles**
 - On right hand column of all pages
- **Thin Ribbon, 1064x44**
 - Above the fold on home page
- **Interstitial Ad, 300x250**
 - Popover ad that “pops up” on top of content of 3DPrint.com after the page loads
- **Peel-Back Ad**
 - Teaser triangle in upper corner invites users to “peel back” to reveal your message
- **Mobile Banner, 300x80**
 - Atop mobile home page



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Banner Placements on Email Newsletter



- **Leaderboard Banner, 728x90**
 - Displayed above or below title in all articles
 - Displayed on top of home page
- **Banner, 180x150**
 - Ad on sidebar of daily newsletter
- **Newsletter sponsorship**
 - Your logo presented as sponsor atop daily newsletter

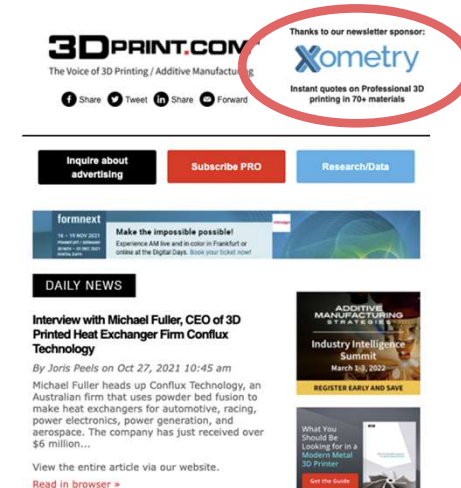
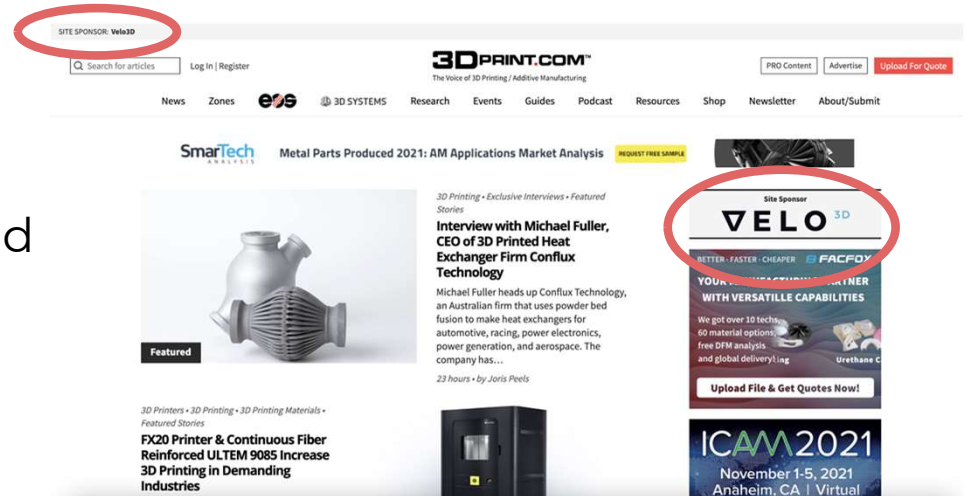
The screenshot displays the 3DPRINT.COM email newsletter interface. At the top, the 3DPRINT.COM logo is accompanied by the tagline 'The Voice of 3D Printing / Additive Manufacturing' and social media sharing icons. A sponsorship banner for Xometry is featured, including the text 'Thanks to our newsletter sponsor Xometry' and 'Instant quotes on Professional 3D printing in 70+ materials'. Below this, three action buttons are visible: 'Inquire about advertising', 'Subscribe PRO', and 'Research/Data'. The main content area includes a 'formnext' banner with the headline 'Make the impossible possible!' and details about an AM live event in Frankfurt. A 'DAILY NEWS' section follows, featuring an article titled 'Interview with Michael Fuller, CEO of 3D Printed Heat Exchanger Firm Conflux Technology'. To the right, a sidebar contains two vertical banners: 'ADDITIVE MANUFACTURING STRATEGIES Industry Intelligence Summit' and 'What You Should Be Looking for in a Modern Metal 3D Printer'. At the bottom, another article snippet for 'Conflux Gets \$6M in Series A Round from AM Ventures for 3D Printed Heat Exchangers' is shown, along with a '3D SYSTEMS' banner for 'Boost Additive Manufacturing Productivity with High-Density Part Stacking'.

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Sponsorships

- **Website sponsorship**
 - “Site sponsor” followed by your logo static atop right sidebar and in text atop entire site
- **Mobile sponsorship**
 - “Site sponsor” followed by your logo atop mobile website
- **Newsletter sponsorship**
 - Your logo presented as sponsor atop the daily newsletter
- **Podcast sponsorship**
 - 15-second audio advertisement within 4 podcast episodes



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Webinars, Whitepapers, and Podcasts

Custom built campaigns to promote your asset

- **Registration data and customized polling**
- **Promotional tools include:**
 - Banner ads on 3DPrint.com, 3DPrintBoard.com, and email newsletter
 - Email blasts
 - Social media blasts
- **Articles published on 3DPrint.com**
- **Podcast sponsorships**

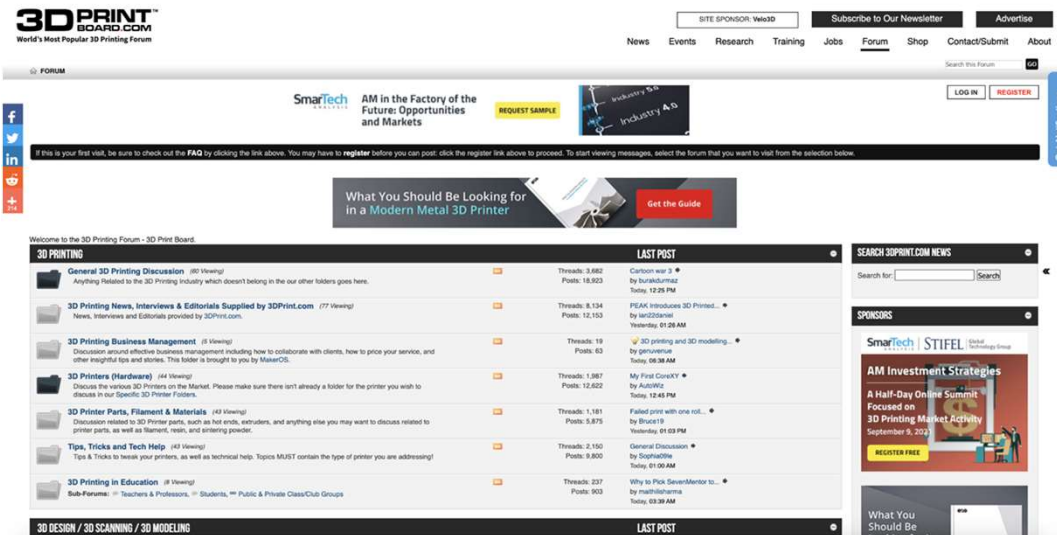
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The screenshot displays the 3DPrint.com website interface. At the top, there's a navigation bar with a search bar, login/register links, and the 3DPRINT.COM logo. Below this, a 'Webinars' section features three upcoming events: 'VELO 3D Webinar: A New Twist on a Boring Bit' (October 27, 2021), 'Innovator's Roundtable: Ditching DfAM and Embracing Design Freedom' (September 23, 2021), and 'WEBINAR: Silicones for the Additive Manufacturing' (June 10, 2021). Each event has a 'Register Now' button. Below the webinars is a 'White Papers' section with three featured papers: '3D Printing Fundamentals', 'Carbon Fiber 3D Printing Applications', and '3DPOD: THE ECONOMICS OF METAL INJECTION MOLDING VIRTUAL METAL 3D PRINTING'. At the bottom, the 'Podcast Series: 3DPOD' is highlighted, listing three episodes: '3DPOD Episode 82: Mass Customization Theory and Practice with Dr. Frank T. Piller, RWTH Aachen University', '3DPOD Episode 81: Hybrid Manufacturing with Dr. Jason Jones, CEO Hybrid-AM', and '3DPOD Episode 80: Xometry CEO Randy Altschuler'. Each episode includes a brief description and a play button icon.

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Banner Placements on 3DPrintBoard.com

- **Leaderboard, 728x90**
- **300x250 or 300x125 rectangle**
- **Forum folder**
 - Create your own folder
- **Sticky thread**
 - Featured at top of the list within a folder of your choice



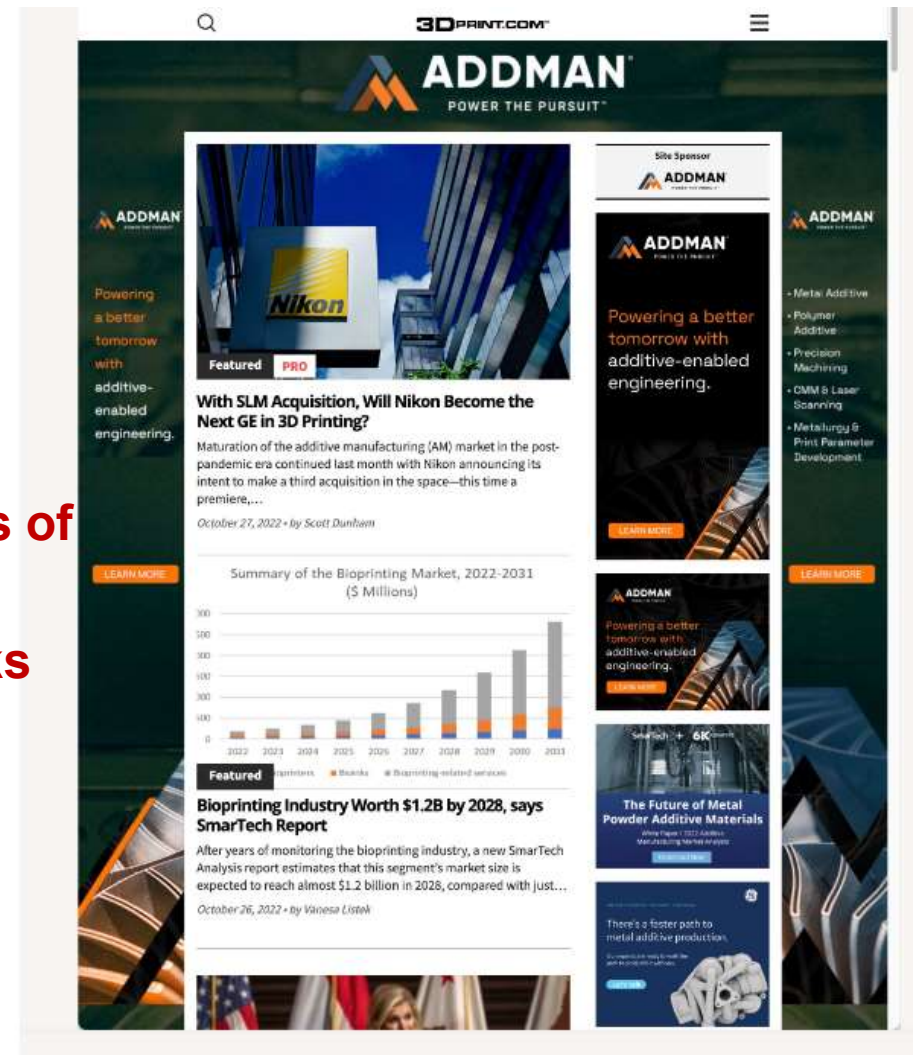
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Website Takeovers

- One day or one week options
- Wrap your messaging around the hot news of the day.
- Use the website takeover and/or roadblocks for ultra high impact exposure




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Partner Zone Program




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[The ExOne Zone](#)
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[Desktop Metal Zone](#)
[Bioprinting Zone](#)
[ASTM Zone](#)

[The 3D Systems Zone](#)
[ASME Zone](#)
[Flashforge Zone](#)
[The Space Zone](#)
[3D Printing Stocks Zone](#)
[GE Additive Zone](#)






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Semiconductors	Jewelry	Dental
Healthcare	Read Our Blog	Connect With Us on Social

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Social Media

- **375,000+** followers
(LinkedIn, Twitter, Facebook)
 - Blast your message across our social channels!



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Shop & Print Services

- **3DPrint.com/shop**
 - Join our showcase of 3D printers, accessories, products and print services
 - Shop or Print Services section, dedicated 760x600 storefront
 - Featured placements available to increase your visibility. Please inquire.

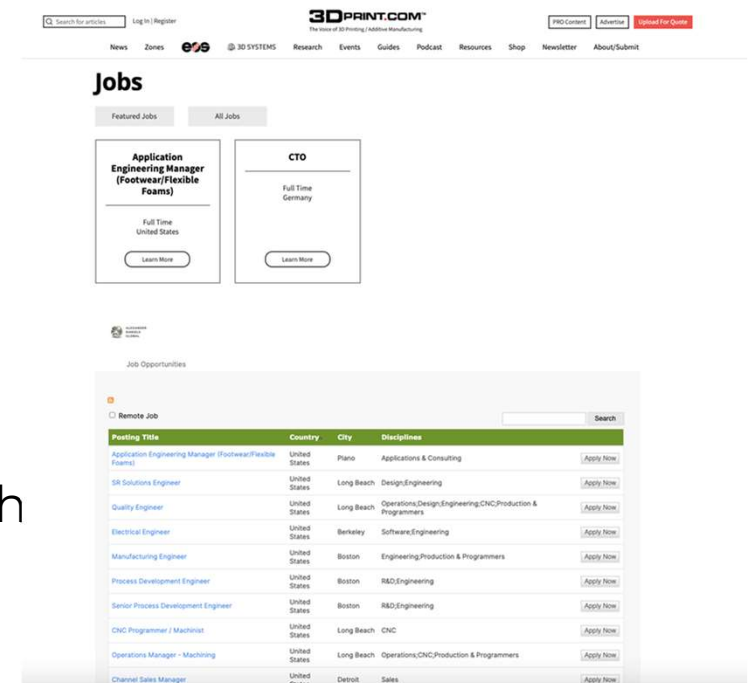
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The screenshot displays the 3DPrint.com Shop homepage. At the top, there's a navigation bar with a search bar, login/register links, and a 3DPRINT.COM logo. Below the navigation bar, the main heading is "3DPrint.com Shop". A sub-header reads: "A showcase of 3D printers, accessories, products and services. Browse our growing number of storefronts to help you decide on your next purchase. Need to get your file printed? Check out our Services section and access thousands of manufacturing hubs from hobbyist to industrial." Below this, there's a grid of product categories: 3D Printers, 3D Scanners, 3D Filaments, 3D Tools, Post Processing, 3D Printed Footwear, 3D Printing Books, 3D Printed Eyewear, Print Services, 3D Scanner Database, 3D Printer Database, and Industry Directory. Further down, a "3D Printers" section features a "Search 3D Printer Database" button and a table of printer brands: Tronhoo3D, ExOne, Dynamism, Flashforge, Profound 3D, Creativity, 3D Universe, Fusion3, G3D, AON3D, KODAK, Longer, VSHAPER, Snapmaker, and Raise3D. Below the table, there are images of various 3D printers and engraving machines, including the LC100, LC400, T220S PRO, T400S PRO, and KG40S. On the right side of the page, there's a sidebar with sections for "Featured Shops" (listing dynamism, G3D, SIDEWINDER, 3D SIMO, and RAISE3D), "Jobs" (3D Printing jobs around the world), "Subscribe to Our Email Newsletter" (with a form and a checkbox for a free industry data report), and "3D Printing Guides" (listing 2020 Desktop 3D Printer Buyer's Guide and 2020 3D Scanner Buyer's Guide).

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Jobs

- **List on 3DPrint.com/jobs**
 - All job listings are listed at **alexanderdanielsglobal.com**, ensuring top-level targeting and reach
- **Featured job listings**
 - Atop 3DPrint.com/jobs page
 - In main menu bar dropdown
 - 3 lines of text, 30 characters each
 - On the right hand side of the site
 - On the right hand side of the daily email newsletter
- **Standard job listings**
 - Please inquire



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Events

- **Sponsorship, Exhibit, and Speaker opportunities at one of our global events:**
 - **Additive Manufacturing Strategies**
 - *Networking Business Summit*
 - February 7-9, 2023 (New York City, USA)
 - additivemanufacturingstrategies.com

**ADDITIVE
MANUFACTURING**
STRATEGIES

Research



- Gain insight with our industry driven data, research reports and user guides from **SmarTech Analysis, the largest 3D printing focused research firm.**

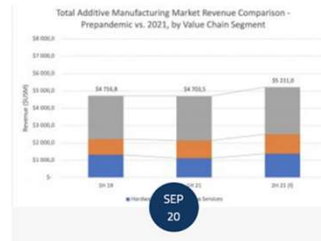
SmarTech
ANALYSIS

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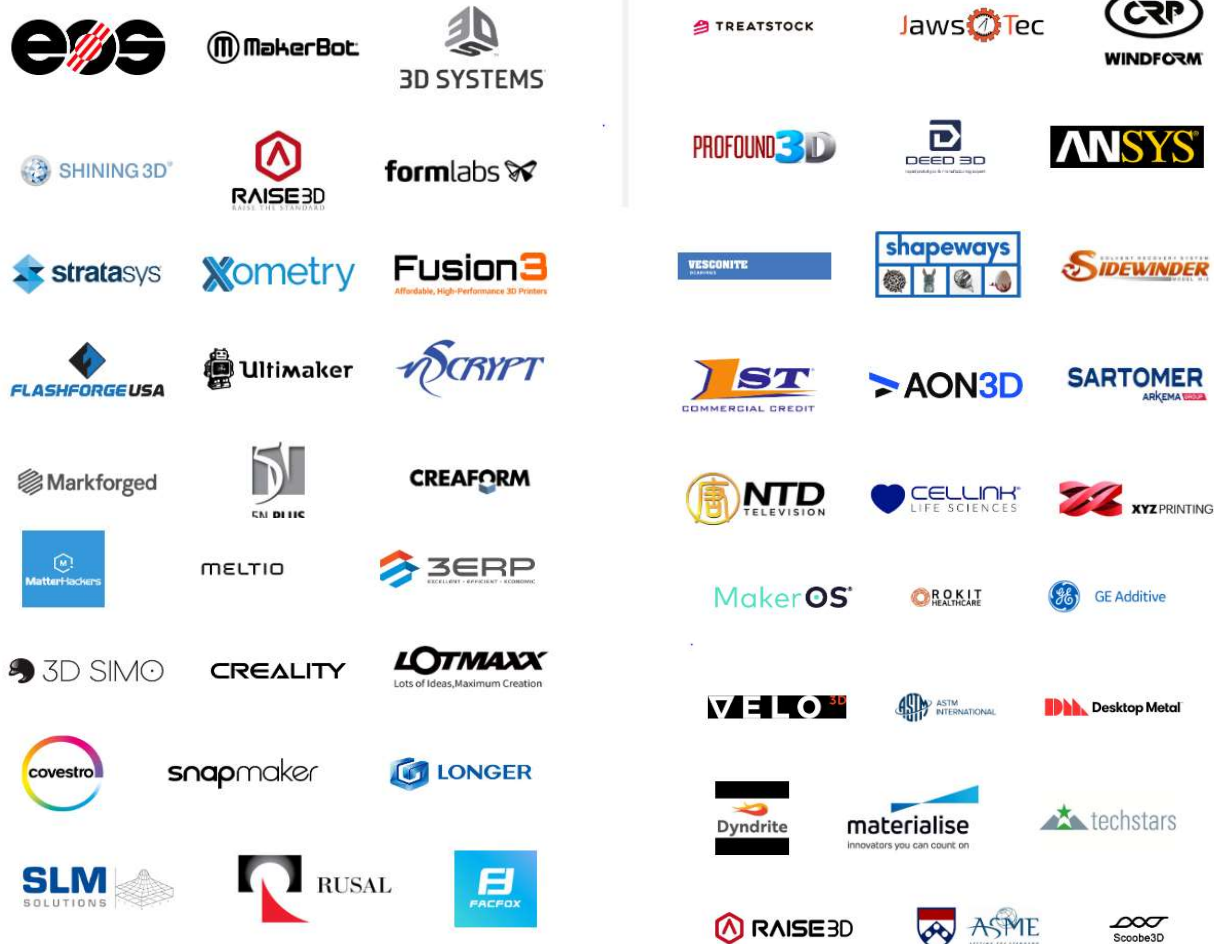
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